

the annual home of resident community enterprise

GRASSROOTS

2013

ENTERPRISE



the annual home of
community enterprise



Grass Roots Enterprise 2013 welcomes you to a first annual micro-conference focused on supporting enterprising approaches at a grass roots level. This years event has been sponsored and hosted by the social enterprise, The Enterprise CUBE.

Disadvantaged communities across the UK and abroad are finding new ways to use enterprise achieve their goals and improve their lives. This micro-conference aims to help those involved to share, learn and develop these enterprising approaches.

GRASS ROOTS ENTERPRISE 2013

Welcome to Grass Roots Enterprise 2013. The CUBE team is excited you've joined us for our first micro-conference on supporting micro, social and community enterprise within disadvantaged communities.

During the day you'll hear inspiring entrepreneurs and leading professionals share their own experiences of creating innovative grass roots projects and overcoming the challenges faced by disadvantaged communities. You'll also enjoy a social enterprise lunch provided by two exciting new projects and have a chance to meet some resident start-ups in our pop-up market place.

Grass Roots Enterprise 2013 is the first in the **Engage** range of training and events, by the Enterprise CUBE. The **Engage** range of training and events are designed to help professionals working within disadvantaged communities share, learn and develop new approaches involving enterprise and social enterprise. **Engage** is planned and delivered with active involvement from the community and leading experts, to help them to further improve future events please complete your comments form.

9:45 Registration & Coffee

10:10 Welcome

10:15 Your Enterprise Landscape

In our first session we hear from industry experts and members of disadvantaged communities about the current landscape in which new grass roots enterprises are trying to grow...

11:00 Coffee Break

11:30 Unlocking Business for Everyone

Unlocking routes into enterprise is fundamental to allowing communities to grow and flourish. Our presenters share their experiences of supporting individuals to create new enterprise.

12:15 Official Enterprise CUBE Launch

The Enterprise CUBE CIC works local communities to Create and Unlock Business for Everyone. Through innovative training and projects the CUBE team help people from disadvantaged backgrounds start their own business and find new ways into employment and independence.

12:30 Lunch & Resident Enterprise Market Place

Residents will showcase their start-up businesses in the basement gallery space.

13:30 Common Cause Exchange

Common Cause Exchange (CCX) is an online platform and community that enables people to donate professional services, support, equipment or small grants to people who have a project idea but lack the means to start it up.

13:40 Creating Businesses for Everyone

Creating a community enterprise can offer many people a new future through a single business. Our presenters share their experiences of creating innovative community ventures.

14:25 Coffee Break

14:50 Enterprising Community Initiatives

Many of the strongest community initiatives have an enterprise or employment as a key element of the design. In this session we hear from the designers of several innovative community initiatives.

15:35 Closing Comments

Closing comments will be followed by a chance to talk to our speakers, chat with fellow delegates and browse the pop-up market place. We hope you'll support our start-up businesses, either by buying some of their great products or by simply offering feedback and passing on their details to colleagues and friends.

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NATIONAL & LOCAL INSIGHTS

John Coburn

HACT

HACT is a national organisation that's bringing people together and sharing ideas, ideals and inspiration to jointly achieve change. They focus on creating solutions with housing associations – HACT does not campaign or seek to represent; instead HACT works with organisations and communities to develop and share innovative approaches.



HACT believes that the provision of housing must be about more than just bricks and mortar. They want to see housing associations reach their full potential in transforming their communities into resilient and confident places and changing people's lives for the better.

RESIDENT ENTREPRENEURS

Nikki Hanlon

Sweet Education

These enterprising residents are both launching grass roots enterprises, which they are striving to build into substantial businesses. They'll share their business plans and they're experience of the challenges of starting a business within a disadvantaged community.

Christopher Howard

A.B. Enterprises

HIGHER EDUCATION...

Charles O'ham

University of Greenwich

Charles Oham is a Senior Lecturer in Social Enterprise at in the University of Greenwich. His career in the public and third sector has included regeneration and community development, social entrepreneurship, enterprise and innovation services and international development. Current key responsibilities include teaching and training in social enterprise and management modules. He is a fellow of the Higher Education Academy and serves on the board of two social enterprises.



the
UNIVERSITY
of
GREENWICH

HOUSING ASSOCIATION'S ROLE

Iain Mackechnie-Jarvis

Iain has spent much of his distinguished career achieving social change within the UK. As the head of Genesis Community he was in charge of all their community development and social regeneration programmes.

Iain was also Director of Emmaus UK, a national homeless charity, which since its inception in 1992 has established 14 residential community/social enterprise projects for homeless people around the UK. He is also a qualified solicitor with 25 years experience in commercial property and regeneration developments.



Unlocking routes into enterprise is key to allowing communities to grow and flourish. Our three speakers will each share their own experiences of supporting individuals to create new enterprises, become self-employed or launch new community projects.

GETTING THE RIGHT SUPPORT

Richard Lanning

The Enterprise CUBE

The Enterprise CUBE was created to bridge a gap between disadvantaged people and business. Through their work with homeless charities and housing associations, they support a vast pool of talented and passionate people who are striving to start their own businesses.



Richard helped to co-design the Enterprise CUBE's flagship programme Strive, which teaches residents the core principles of business and helps to develop new business start-ups. Richard's background is in ethical business, marketing and international development where he's spent a 10 years managing and supporting several start-ups.

GOING THE EXTRA MILE

Peter Hatch

Housing Solutions

Housing Solutions is a leading provider of affordable homes in the South East, but thinks of its role as being far more than just a landlord. Housing Solution sees itself as an active and important member of the local community, where it aims to make a real difference to the lives of its residents.



They have developed a series of important initiatives dedicated to that goal. These include; an award-winning repairs service, a £50 programme providing better quality of life for vulnerable people, and programmes which are supporting residents to start their own business.

GETTING ONBOARD...

Ian Hammond

Barclays Bank

Barclays has a clear sense of its business purpose – to help individuals, communities, businesses and economies progress and grow. Barclays' citizenship approach has supporting communities at its heart, using their skills, time, money and expertise to support the communities in which they operate.



In his role as Area Business Manager Ian has worked closely with hundreds of start-up businesses, helping them through every stage of growth and development. He's also brought this experience to numerous community projects, volunteering to work with disadvantaged communities and individuals to help them start their own businesses.



ENTERPRISE CUBE

OFFICIAL LAUNCH

We're launching the Enterprise CUBE to help unlock the potential of enterprise to build better communities. All our work will focus around one simple objective: **'to create and unlock business for everyone!'**

We're doing this through three exciting, enjoyable and effective schemes, Strive, Change and Engage. These schemes have been designed to offer dynamic and practical learning opportunities to communities and the professionals working with them. All our schemes focus on real experience, straightforward and versatile principles and innovative approaches to learning.



Strive; our flagship programme is already helping disadvantaged individuals from all backgrounds to start their own business.

Engage aims to help professionals within support organisations create increased social benefits for their communities through the way in which they engage in enterprise.

Change, launching later this year, will help managers to be more enterprising in their own roles; building exciting, dynamic and effective teams and organisations.

To find out more just take a look at our website or speak to one of our staff members at today's micro-conference.

www.enterprisecube.org

Lunch has been sponsored by the Enterprise CUBE and supplied by Unity Kitchen a social enterprise caterer that offers training and work placements to people with learning difficulties. The buffet lunch will be served in the bar area, but please make your way through the gallery for dessert provided by Harrods Patisserie Chef and resident entrepreneur Paula Preciousas.

The pop-up market place in our gallery space hosts several exciting new resident start-ups which we hope you'll enjoy and support. There will be exciting and interesting products to try, and film and photo shoots to take part in. Please take your time to enjoy the market, and support these start-up businesses.

Bonita's
Photography



McFayden Millinery

Sweet Education

WATERGATE FILMS™

ORPINGTON TACKLE & BAIT
MIDDY 01689 852 884 MIDDY



maid
DIRECT



Delicious
by Preciosa's



Jamila
designs

Common Cause Exchange (CCX) is an online platform and community that enables people to donate professional services, support, equipment or small grants to people in marginalised areas who have a project idea but lack the means to start it up.



Common Cause
building brighter futures, together

CREATING BUSINESS FOR EVERYONE

13:40

Creating a community enterprise can offer many people a new future through a single business. Our presenters share their experiences of creating innovative community ventures.

CONTRACTING FROM RESIDENT START-UPS

Anthony Alexander & Leovanda Balcazar

ARHAG

ARHAG houses refugees and migrants from Africa, and people from the Indian sub-continent, Central and Latin America, the Middle East and Asia. It manages over 700 homes across 13 London boroughs, including one supported housing scheme for people with learning difficulties.



In 2012, ARHAG ran an innovative project which combined training and support for residents with the opportunity to win a cleaning contract to deliver services directly to the housing association.

CREATING SOCIAL ENTERPRISE

Laura Mumford

OUR CROYDON CIC

Our Croydon is currently working with several partners to renovate empty homes in Croydon, creating homes for homeless families and paid work placements for people from homeless backgrounds.



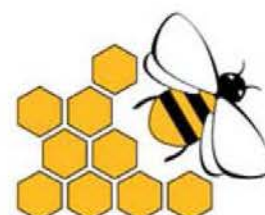
Laura Mumford, Director and Project Co-ordinator at Our Croydon helped to deliver the rapid creation of the social enterprise and implementation of the project which is only four months old and is currently working to bring its fourth property back into use.

A SOCIAL ENTREPRENEURS EXPERIENCE

Graham Raine

Staying First

Staying First is a vibrant and diverse part of Shepherds' Bush Housing Group. Formed in 1984, it started life offering elderly private tenants help and advice on housing issues.



In 2000, it joined Shepherds Bush Housing Group and has grown to encompass a wide range of innovative services including; a home improvement agency, furniture re-use, housing advice, benefits & debt advice, small repairs and a community health project.

Many of the strongest community initiatives have an enterprise or employment as a key element of the design. In this session we hear from some of the founders of these ground breaking projects. Their talks explore the potentially wide reaching impact of enterprising approaches to achieving community goals.

SAVING PRECIOUS H₂O

Cath Hassell

ECH₂O

Through fun and informative workshops, ech₂o work with occupants of buildings to effectively change their behaviour to become more water and carbon efficient. We enable tenants to understand their own water and energy usage and therefore the best ways to save money on their bills.



Cath Hassell is an expert in sustainable water strategies and low carbon technologies, with 17 years experience in the conventional plumbing industry and 13 years in environmental building. She has extensive experience in designing and implementing technological and behaviour change solutions to ensure the UK's building stock is as sustainable as possible. She regularly talks about lowering our water and carbon footprints to a wide range of audiences, in the UK and abroad, including 9,500 school pupils and counting.

COMMUNITY OWNERSHIP OF RENEWABLE ENERGY

Agamemnon Otero

Repowering South London

Repowering South London is an exciting not-for-profit community organisation that specialises in facilitating the co-production of community-owned renewable energy projects.



Its team of dedicated employees are working collaboratively alongside devoted volunteers, to develop community owned energy projects. Through their Brixton Energy project the team installed the UK's first inner-city community owned renewable energy project on a social housing estate.

ART SPACE AS SOCIAL ENTERPRISE

Marcel Baettig

Bow Arts

Bow Arts' mission is to support community renewal in East London by delivering Arts and Creative Services through a financially sustainable social enterprise model.



Bow Arts operates artistic spaces across six sites incorporating a live/work scheme that currently houses 100 artists across 8 properties. In addition they also manage an online artist studio finder and the London's Artist Quarter which acts as a showcase for artists' work.

SPACE FOR YOUR NOTES



The Grass Roots Enterprise Conference 2013, was sponsored and hosted by the Enterprise CUBE as part of its Engage range of events and training.

Engage aims to help professionals working with disadvantaged communities, particularly those from the housing sector, share, learn and develop enterprising approaches to achieving community goals.

To find out more about Engage events, or the Enterprise CUBE please contact:

info@enterprisecube.org

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